

2026 Velo Campaign Dates

Letter Writing	Monthly Letter Writing Deadlines May 13 th June 10 th July 8 th August 12 th September 9 th October 14 th
June 11, 2026 at 7:30PM (ET)	Velo Virtual Kickoff Celebration
Velo Rider Calls	Wednesday, July 22 nd at 7:30PM (ET) Thursday, September 10 th at 7:30PM (ET) Thursday, October 1 st at 7:30PM (ET)
Aug. 18, 2026	Velo Road To Greenville Call at 7:30PM (ET)
Sept. 18, 2026	\$20k Deadline to Unlock Participation
Oct. 2, 2026	Sponsorship Print Deadline
Oct. 19, 2026	Matching Gift Deadline**
Oct. 21, 2026	Mobile Check Deposit Deadline**
Oct. 22, 2026	Deadline to achieve Hall of Fame
Oct. 22 - 25, 2026	Velo Palmetto Event Weekend
Oct. 24, 2026 3PM	Leaderboard Finalized
Oct. 24, 2026	Awards Dinner & Celebration

***Matching Gifts & Mobile Check Deposits can still be received but are not guaranteed to count towards the Celebration Dinner totals & leaderboard.*